

RESET Communities: The Story:

Why Local AND Global Solutions and Action?

1. New, complex, escalating challenges and opportunities are demanding new systems.
2. There is growing recognition that solutions require more than stand-alone, isolated projects.
3. Existing systems of segregated silos, programs, and funding are restraining innovation and productivity.
4. Communities are closest to the challenges but increasingly furthest away from the policy and funding decisions being made to respond to global priorities.
5. Many people living in a community want to make a difference but aren't sure where to begin, so are often standing still or maintaining the status quo.

4 The Big Idea: RESET Communities

Locally led, regenerative, SDG-aligned **community and economic development** that connects and empowers people, ideas, and resources so, on their terms, communities can motivate, mobilize, and maximize their vision and values.

Fixes That Work

Years of practice-derived learning research gained through observing *what was working* revealed that there was greater success when:

1. Communities were viewed more holistically and treated as an interlocking ecosystem rather than isolated silos.
2. A focus was placed on a holistic approach to community, economic, environmental, and cultural well-being.
3. Locally-led solutions were (a) rooted in community strengths and (b) shaped by global priorities (like the UN SDGs).
4. Investment in leadership, organizational, and community capacity building was prioritized.
5. Trusted relationships and collaboration were prioritized rather than a series of projects and one-off interventions.
6. Local leaders (with or without a formal title) demonstrated skills, knowledge, and abilities for being able to adapt in complex, multi-sectoral settings

What We Learned

Our own reflections, experimentation, and refinement resulted in an understanding that these 4 Key Practices are essential for innovation and transformative change:

1. **Community-Driven Approaches**
2. **Systems-Thinking**
3. **Strategic Foresight**
4. **Optimization of Digital and AI Infrastructures**

6 What Makes This Approach Noteworthy?

- Community and Economic Development
- Global and Local Alignment
- Social and Systems Innovation
- Community-Driven Development
- Asset-based Mindset
- Diversity
- Messiness is Embraced

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The Collective Fullstack Solution



A systems and capacity-building intermediary that supports municipalities, Community Futures, and community finance institutions (CFIs) in designing and implementing locally driven, place-based strategies that align with SDG priorities.

What's Next

- Launch Micro-Credential and Certification for Systems Catalyst Leadership (key revenue generator) designed for practitioners and colleges and university students
- Formalize governance structure: an agile, social purpose business that sits alongside a social profit organization that serves as a foundation or fundraising entity. Clarify strategies for how the business can reflect principles of shared wealth and ownership.
- Complete 2 RESET prototypes demonstrating integrated systems-platforms emphasizing horizontal networking
- Marketing to position RESET Communities as a capacity-building Intermediary

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RESET isn't...

- plug-and-play
- a one-size-fits-all
- a fixed formula

RESET is...

- a new and pioneering process ensuring readiness for a future not yet invented
- it is a flexible, living PROCESS for viewing communities more holistically and linking them to global priorities
- it will likely be the most challenging and rewarding work you've ever been a part of and...

It will be a memorable legacy
info@resetcommunities.org

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